

APSA

Sponsorship for Asian Seed Congress

❖ PLATINUM SPONSOR – US \$ 25,000

1. Publicity in our website and bi-monthly magazine Asian Seed & Planting Material (*AS&PM*) with a pass-on readership of 3,500 people in 56 countries.
2. Sponsor's logo published on all publicity material
3. Complimentary insertion of sponsor's publicity material in delegate portfolio
4. Complimentary furnished office for the sponsor in the hotel during the congress
5. Complimentary exhibition booth
6. Complimentary registration for two persons
7. One full page colour advertisement in *AS&PM*
8. Public acknowledgement at the Inauguration Ceremony and the Grand Banquet

❖ GOLD SPONSOR – US \$ 10,000

1. Publicity on APSA website, *AS&PM* magazine and other promotional materials.
2. Complimentary reserved table in the trading room
3. Complimentary registration for one person
4. Display of sponsor's printed material at the registration desk
5. One full page colour advertisement in *AS&PM*
6. Public acknowledgement at the Inauguration Ceremony and the Grand Banquet

❖ SILVER SPONSOR – US \$ 5,000

1. Display of logo on APSA website, *AS&PM* magazine and printed publicity materials
2. Complimentary registration for one person
3. Display of printed material on registration counter
4. Public acknowledgement at the Inauguration Ceremony and the Grand Banquet