

Bitter Gourd Breeding Project

WorldVeg will organize the next Bitter Gourd Open Field Day in July, 2021. In this Field Day, the representatives of the seed companies will be able to assess WorldVeg's genetically broad based and fixed, top new bitter gourd lines of all the market segments bred through recurrent selection (short green spiny, short green smooth shiny, medium green spiny, medium green smooth shiny, long green spiny, long green smooth shiny, Vietnam segment, exclusive Pakistan segment). Besides, we will showcase gynoecious as well as predominantly female lines of short, medium, and long segment and WorldVeg's unique F1 hybrids identified through observational, preliminary, and advanced yield trials. All this material will help you to breed breakthrough F1 hybrids, using this genetically diversified material developed through a decade of patience, perseverance, and strategic breeding initiative of WorldVeg's cucurbit breeding team. After this Field Day, WorldVeg will launch Global Bitter Gourd Breeding Project through APSA **"Growing new markets with better bitter gourd genetics: WorldVeg's monoecious, gynoecious and predominantly female lines of different market segments developed through recurrent selection to breed breakthrough hybrids"**.

Project will be launched on 1 November 2021 and 31 December 2021 will be the last date to join the project. The three years project will start on 1 January 2022.